



**ENCORE RESTAURANTS OPENS FIRST 7 BREW STAND IN UTAH**  
*Donates \$2,000 to Primary Children's Hospital*

PROVO, Utah (Oct. 17, 2024)—Encore Restaurants (Encore), a 7 Brew franchisee, held a ribbon-cutting ceremony today, celebrating the 7 Brew brand's first Utah location at 2342 North University Pkwy. [7 Brew Provo](#), the drive-thru beverage concept offers over 20,000 unique drink combinations revolutionizing the service industry. As a dedicated community advocate, Encore made a \$2,000 donation to [Primary Children's Hospital](#), a member of the Children's Miracle Network.

As part of its growing presence in Utah, Encore also announced an opening in Millcreek this year and in Riverton early next year.

"We are thrilled to bring the first 7 Brew to the state of Utah and spread the brand's mission of cultivating kindness and joy with every drink," said Aaron Hall, director of operations for Encore Restaurants. "This celebration in Provo is extra special because it kicks off our plans to open 11 locations in Utah by the end of next year."

In July, 7 Brew announced an ongoing partnership with Children's Miracle Network Hospitals to celebrate the first official 7 Brew Day. To build on the partnership, Encore selected Primary Children's Hospital as a charitable partner to celebrate the opening.

Primary Children's Hospital members attended the ribbon-cutting to receive Encore's donation and share about the hospital's mission of providing personalized, evidence-based medical care.

7 Brew Provo's next step will be to host a Swag Day on Friday, Oct. 18, from 5:30 a.m. to 11 p.m., where customers who purchase a large drink will get a free 7 Brew t-shirt.

More than your standard beverage stand, 7 Brew offers over 20,000 unique drink combinations. From the 7 Fizz, a sparkling water infused with flavor and cream, to the 7 Original coffee drinks, 7 Energy, smoothies, shakes and teas, there is something for everyone at 7 Brew. The brand boasts more than 250 stands across the country.

The 7 Brew stand will add 50 jobs to the Provo area. Those interested in joining the 7 Brew Provo team should apply at [encore.7brewcareers.com](https://encore.7brewcareers.com).



#### About 7 Brew

7 Brew is a rapidly growing drink brand that is revolutionizing how customers experience drive-thru service and think about their daily beverage treat. 7 Brew serves espresso-based coffee, chillers, teas, 7 Energy, sodas and more, all with an extra boost of kindness from their team. The dream of 7 Brew came alive with the first “stand” in Rogers, Ark., and its seven original drinks. Now, 7 Brew boasts more than 250 stands across the country. For more information, visit [www.7brew.com](http://www.7brew.com) and follow 7\_Brew on Instagram ([@7brewcoffee](https://www.instagram.com/7brewcoffee)), TikTok ([@7brewcoffee](https://www.tiktok.com/@7brewcoffee)), Facebook ([facebook.com/7brewcoffee](https://www.facebook.com/7brewcoffee)) and Twitter ([@7BrewCoffee](https://twitter.com/7BrewCoffee)).

#### About Encore Restaurants, LLC

Encore Restaurants, LLC. develops, owns and manages specific territories of various full dining, fast casual, and quick-serve concepts across the United States. For more information about Encore Restaurants, LLC., visit [www.encore.bz](http://www.encore.bz), or call (214) 259-7000.

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